

Corporate Social Responsibility

Corporate Social Responsibility (CSR) is an increasingly essential issue for corporate management teams. H&H's expertise within corporate and online communication and investor relations, combined with good credentials in CSR, make us a leading partner for companies wanting to develop and communicate their work within CSR.

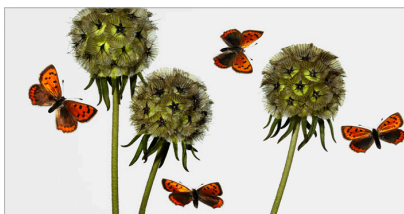
For the second consecutive year, H&H releases insights and findings in the area of CSR communication in Europe. The CSR

Spotlight Report 2008 describes the concept of CSR and reveals trends within CSR communication. Moreover, the report account for the financial market's increased interest in CSR.

The report is based on data covering more than 700 companies in the H&H Webranking, Europe's leading survey of corporate websites, as well as knowledge from consultants at Hallvarsson & Halvarsson. Apart from explaining what CSR is and the value of it for your company, the report contains the following parts:

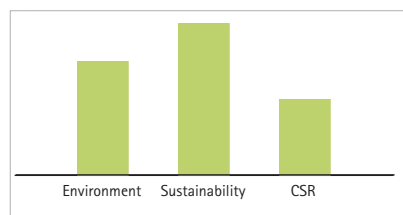
What is CSR?

Learn the benefits and value of communicating CSR more actively.



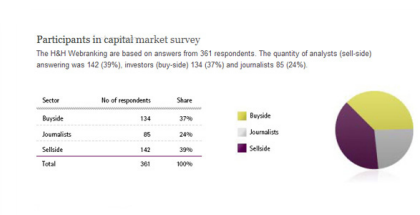
CSR presence

Learn how common it is for European companies to communicate CSR on their corporate websites and what definitions are used when describing their social and environmental responsibility.



Importance of CSR

Learn what information investors, analysts and journalists request from companies in relation to CSR.



How to be better than others

Learn from the results of the CSR section in the H&H Webranking 2008 how European companies across different countries and sectors communicate CSR on their websites and how the CSR communication has development over time.

Company	Score
Your company	5,50
Company x	4,75
Company y	3,50

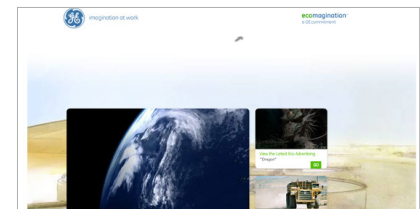
How to reach out

Learn how to communicate and create awareness for your work within CSR by learning more about what indices and standards your company should work with. You can also increase your online CSR visibility by learning how to be present on social media channels.



Learn from the best in Europe!

With help from our selection of best practice examples your company will attain an edge in CSR communication.



The CSR Spotlight Report is priced at €1 000 and can be ordered by visiting www.webranking.eu or by emailing us at info@webranking.eu.

You can also contact:

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